

Website Report for tgmanchorpoint.com

This report grades your website on the strength of a range of important factors such as on-page SEO optimization, off-page backlinks, social, performance, security and more. The overall grade is on a A+ to F- scale, with most major industry leading websites in the A range. Improving a website's grade is recommended to ensure a better website experience for your users and improved ranking and visibility by search engines.

Audit Results for tgmanchorpoint.com



Your page could be better

Recommendations: 20



On-Page SEO



Links



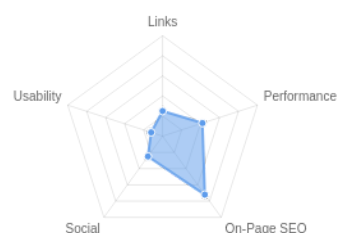
Usability



Performance



Social



Recommendations

Execute a Link Building Strategy

Links

High Priority

Optimize for Core Web Vitals

Usability

Medium Priority

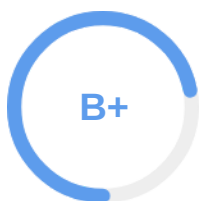
Reduce your total page file size

Performance

Medium Priority

Shorten meta description (to between 70 and 160 characters)	On-Page SEO	Medium Priority
Add H1 Header Tag	On-Page SEO	Medium Priority
Optimize your page for Mobile PageSpeed Insights	Usability	Low Priority
Optimize your page for Desktop PageSpeed Insights	Usability	Low Priority
Use your main keywords across the important HTML tags	On-Page SEO	Low Priority
Make use of HTTP/2+ protocol	Performance	Low Priority
Add Alt attributes to all images	On-Page SEO	Low Priority
Create and link your Twitter profile	Social	Low Priority
Improve the size of tap targets	Usability	Low Priority
Remove inline styles	Performance	Low Priority
Remove iFrames	Usability	Low Priority
Add Schema Markup	On-Page SEO	Low Priority
Add Local Business Schema	Other	Low Priority
Create and link associated Instagram profile	Social	Low Priority
Create and link an associated YouTube channel	Social	Low Priority
Create and link an associated LinkedIn profile	Social	Low Priority

On-Page SEO Results



Your On-Page SEO is good

Your page is mostly optimized for On-Page SEO performance. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You can continue to improve your page by ensuring HTML Tag Content is completed correctly and text content is well aligned with chosen keywords.

Title Tag

You have a title tag of optimal length (between 10 and 70 characters).



TGM Anchor Point – TGM Communities

Length : 34

Meta Description Tag

Your page has a meta description tag however, your meta description should ideally be between 70 and 160 characters (including spaces).



Luxurious amenities. Ideal location. A place you'll be proud to call home. Welcome to TGM Anchor Point. At TGM Anchor Point, you'll be minutes from all Stamford has to offer, but far away from the ordinary. You'll love our newly renovated state-of-the-art 2-level athletic club with Matrix Series 7xi equipment, resort style outdoor swimming pool...

Length : 347

A meta description is important for search engines to understand the content of your page, and is often shown as the description text blurb in search results.

SERP Snippet Preview

This illustrates how your page may appear in Search Results. Note, this is intended as a guide and Search Engines are more frequently generating this content dynamically.



<https://tgmanchorpoint.com> :

TGM Anchor Point – TGM Communities

Luxurious amenities. Ideal location. A place you'll be proud to call home. Welcome to TGM Anchor Point. At TGM Anchor Point, you'll be minutes from ...

Hreflang Usage

Your page is not making use of Hreflang attributes.



Language

Your page is using the lang attribute.



Declared: en-US

H1 Header Tag Usage



Your page does not have an H1 Header Tag.

The H1 Header Tag is an important way of signaling to search engines what your content is about, and subsequently the keywords it should rank for.

H2-H6 Header Tag Usage



Your page is making use multiple levels of Header Tags.

Header Tag	Frequency
H2	10
H3	37
H4	7
H5	0
H6	0

Tag	Value
H2	Today's Special
H2	150 Southfield Avenue Stamford, CT 06902
H2	Overview
H2	Features & Amenities
H2	Floor Plans
H2	Photos & Videos
H2	Community Map
H2	Contact Us
H2	Local Area
H2	Follow Us
H3	Leasing Center
H3	Monday
H3	Tuesday
H3	Wednesday
H3	Thursday
H3	Friday
H3	Saturday
H3	Sunday

H3	Premium Community Amenities
H3	Premium Apartment Features
H3	Rowayton
H3	Rowayton Loft
H3	Essex
H3	Essex Loft
H3	Harbor
H3	Harbor Loft
H3	Mystic
H3	Saugatuck
H3	Saugatuck Loft
H3	Stonington
H3	Stonington Loft
H3	Saybrook
H3	Saybrook Loft
H3	Shippan
H3	Shippan Loft
H3	Southport
H3	Southport Loft
H3	Nantucket
H3	Nantucket Loft
H3	Riverside
H3	Riverside Loft
H3	Newport
H3	Newport Loft
H3	This is a Google map showing the location of the TGM Anchor Point Apartments
H3	© TGM Anchor Point
H3	2024 –
H3	All Rights Reserved
H4	9am – 7pm

H4	9am – 7pm
H4	9am – 7pm
H4	9am – 6pm
H4	9am – 6pm
H4	10am – 5pm
H4	12pm – 5pm

Keyword Consistency



Your page's main keywords are not distributed well across the important HTML tags.

Your page content should be focused around particular keywords you would like to rank for. Ideally these keywords should also be distributed across tags such as the title, meta and header tags.

Individual Keywords					
Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency	
feet	×	×	×	23	
starting	×	×	×	23	
bedrooms	×	×	×	16	
loft	×	×	✓	12	
harbor	×	×	✓	8	
tgm	✓	✓	✓	7	
point	✓	✓	✓	6	
stamford	×	✓	✓	6	

Phrases					
Phrase	Title	Meta Description Tag	Headings Tags	Page Frequency	
sq feet	×	×	×	23	
feet starting at	×	×	×	23	
sq feet starting	×	×	×	23	
feet starting	×	×	×	23	
starting at	×	×	×	23	
tgm anchor point	✓	✓	✓	6	
tgm anchor	✓	✓	✓	6	
anchor point	✓	✓	✓	6	

Amount of Content



Your page has a good level of textual content, which will assist in it's ranking potential.

Word Count: 847

Image Alt Attributes



You have images on your page that are missing Alt attributes.

We found 65 images on your page and 2 of them are missing the attribute.

Alt attributes are an often overlooked and simple way to signal to Search Engines what an image is about, and help it rank in image search results.

Image link

- | | |
|---|---|
| 1 | https://tgmanchorpoint.com/wp-content/uploads/sites/5/2022/04/Energy-Star-Partner_horizontal-logo-1024x414.png |
| 2 | https://tgmanchorpoint.com/wp-content/uploads/sites/5/2022/04/GreenGlobes_Logo_Horiz-300x75.png |

Canonical Tag



Your page is using the Canonical Tag.

<https://tgmanchorpoint.com/>

Noindex Tag Test



Your page is not using the Noindex Tag which prevents indexing.

Noindex Header Test



Your page is not using the Noindex Header which prevents indexing.

SSL Enabled



Your website has SSL enabled.

HTTPS Redirect



Your page successfully redirects to a HTTPS (SSL secure) version.

Robots.txt



Your website appears to have a robots.txt file.

<http://tgmanchorpoint.com/robots.txt>

Blocked by Robots.txt



Your page does not appear to be blocked by robots.txt.

XML Sitemaps



Your website appears to have an XML sitemap.

<https://tgmanchorpoint.com/wp-sitemap.xml>

Analytics



Your page is using an analytics tool.

 Google Analytics

Schema.org Structured Data



We have not detected any usage of Schema.org on your page.

Schema.org is a structured data markup for webpages which helps Search Engines understand your site better and provide rich snippets directly in their search results.

Rankings

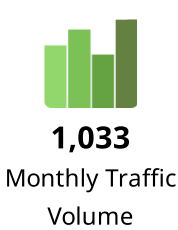
Top Keyword Rankings

This shows your top 10 Keyword Rankings in the specific location. The list is ordered by the keywords that drive the most traffic to your page.

Keyword	Country & Language	Position	Total Searches	Estimated Traffic	
tgm anchor point	 EN	1	1,000	304	
tgm anchor point apartments stamford ct	 EN	1	1,000	304	
tgm anchor point stamford	 EN	1	1,000	304	
150 southfield ave stamford ct	 EN	2	260	42	
150 southfield ave stamford ct 06902	 EN	2	260	42	
tgm anchor point photos	 EN	1	30	9	
tgm stamford	 EN	1	30	9	
150 southfield avenue stamford ct	 EN	2	40	6	
tgm anchor point marina	 EN	6	90	3	
tgm anchor point reviews	 EN	5	50	2	

Total Traffic From Search

This shows you the Estimated Traffic Volume your page receives from it's Keyword Rankings



Keyword Positions

This shows you a summary of the positions for your Keyword Rankings. The higher you rank, the more likely you are to capture traffic, with recent research showing that as much as 92% of clicks happen on the first page.

Position	Keywords
Position 1	5
Position 2-3	3
Position 4-10	3
Position 11-20	0
Position 21-30	2
Position 31-100	14

Links

Backlink Summary



You have a reasonably weak level of backlink activity to this page.

Search Engines use backlinks as a strong indicator of a page's authority, relevance and ranking potential. There are various strategies available to gain links to a page to improve this factor



Domain
Strength



Page
Strength

 252 Backlinks	 122 Referring Domains
---	---

 184 NoFollow Backlinks	 68 Dofollow Backlinks	 0 Edu Backlinks	 0 Gov Backlinks	 97 Subnets	 104 IPs
---	--	---	---	--	---

Top Backlinks



These are the highest value external pages we have found linking to your site.

Domain strength	Referring Page URL
88	https://www.apartments.com/tgm-anchor-point-stamford-ct/1fr27e4/
88	https://www.marketscreener.com/AVALONBAY-COMMUNITIES-INC-11717/news/AvalonBay-Communities-TGM-Associates-Acquires-A-Multifamily-Community-in-Stamford-CT-19706023/
86	https://www.homes.com/property/tgm-anchor-point-stamford-ct/ef9nc85tk0dpn/
73	https://lighthouse.app/tgm-anchor-point-stamford-ct/apartments/hBNBVYn7
67	https://www.apartmenthomeliving.com/apartamento-de-alquiler/TGM-Anchor-Point-Stamford-CT-06902-1422637
49	https://www.keyword-suggest-tool.com/search/150+southfield+avenue+stamford+ct/
49	https://members.stamfordchamber.com/list/member/tgm-communities-anchor-point-stamford-7579.htm
48	https://www.forrentuniversity.com/ct/stamford/tgm-anchor-point/mfr20eh
48	https://www.thathipsterlife.com/loft-stamford-ct/
47	http://www.tgmassociates.com/

Top Pages by Backlinks



These are the pages on your site with the most the backlinks from other sites.

URL	Backlinks
https://tgmanchorpoint.com/	227
http://www.tgmanchorpoint.com/	13
http://tgmanchorpoint.com/	3
https://tgmanchorpoint.com/wp-content/uploads/sites/3/2016/08/tgm-anch...	3
https://tgmanchorpoint.com/wp-content/uploads/sites/5/2019/10/shippan-...	2
https://tgmanchorpoint.com/wp-content/uploads/sites/5/2019/10/The-Rowa...	1
https://tgmanchorpoint.com/wp-content/uploads/sites/5/2019/10/kitchen-...	1
https://tgmanchorpoint.com/wp-content/uploads/sites/5/elementor/thumbs...	1
https://tgmanchorpoint.com/wp-content/uploads/sites/5/elementor/thumbs...	1

Top Anchors by Backlinks



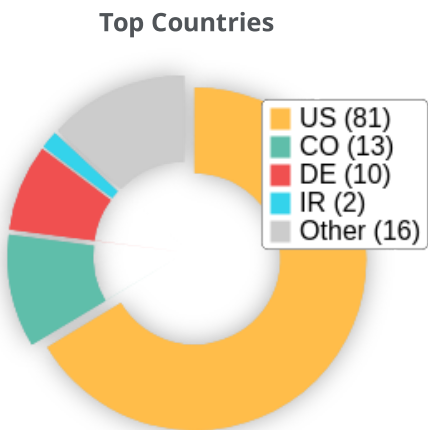
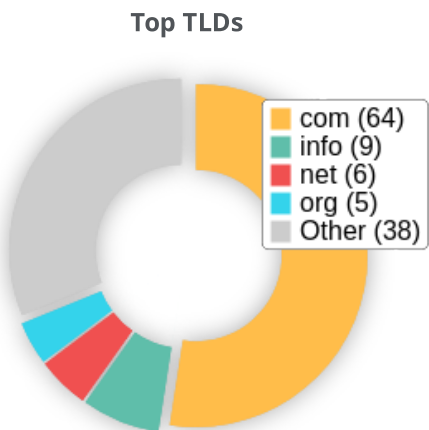
These are the top pieces of Anchor Text we found used to link to your site.

Anchor	Backlinks	
TGM Anchor Point – TGM Communities	70	
https://tgmanchorpoint.com/	47	
TGM Anchor Point Apartments - Photos & Video	29	
At TGM Anchor Point, you'll be minutes from all Stamford has to offer, but far aw ay from the ordinary. You'll love our newly renovated state-of-the-art 2-level ...	12	
Go Now	8	
No preview available yet	7	
Home	6	
TGM Anchor Point Apartments - TGM Communities	6	
Detail	5	
TGM Communities - TGM Anchor Point Apartments	5	

Top Referring Domain Geographies



These are the Top Geographies we have found linking to your site.



On-Page Link Structure



We found 96 total links. 40% of your links are external links and are sending authority to other sites.
0% of your links are nofollow links, meaning authority is not being passed to those destination pages.

Anchor	Type	Follow/Nofollow
https://accessibe.com/blog/knowledgebase/screen-reader-guid e	External	Follow
https://tgmanchorpoint.com	Internal	Follow
https://tgm.mriprospectconnect.com/Search/Index/294003?min beds=0&maxbeds=3	External	Follow
https://tgmanchorpoint.mriresidentconnect.com/	External	Follow
https://tgmanchorpointmarina.com/	External	Follow

https://www.apartments.com/tgm-anchor-point-stamford-ct/1fr27e4/	External	Follow
https://tgm.mriprospectconnect.com/Search/Index/294003?minbeds=0&maxbeds=0	External	Follow
https://tgm.mriprospectconnect.com/Search/Index/294003?minbeds=1&maxbeds=1	External	Follow
https://tgm.mriprospectconnect.com/Search/Index/294003?minbeds=2&maxbeds=2	External	Follow
https://tgm.mriprospectconnect.com/Search/Index/294003?minbeds=3&maxbeds=3	External	Follow
https://www.waze.com/ul?ll=41.03432,-73.547456&navigate=yes	External	Follow
https://maps.google.com/maps?daddr=41.03432,-73.54745	External	Follow
https://maps.apple.com/?saddr=&daddr=41.03432,-73.54745	External	Follow
https://www.facebook.com/TGMAnchorPointApartments/	External	Follow
https://tgmcommunities.com/	External	Follow
https://tgmassociates.com/privacy-policy/	External	Follow
https://tgmassociates.com/equal-housing-opportunity/	External	Follow

Friendly Links

Your link URLs appear friendly (easily human or search engine readable).



Usability

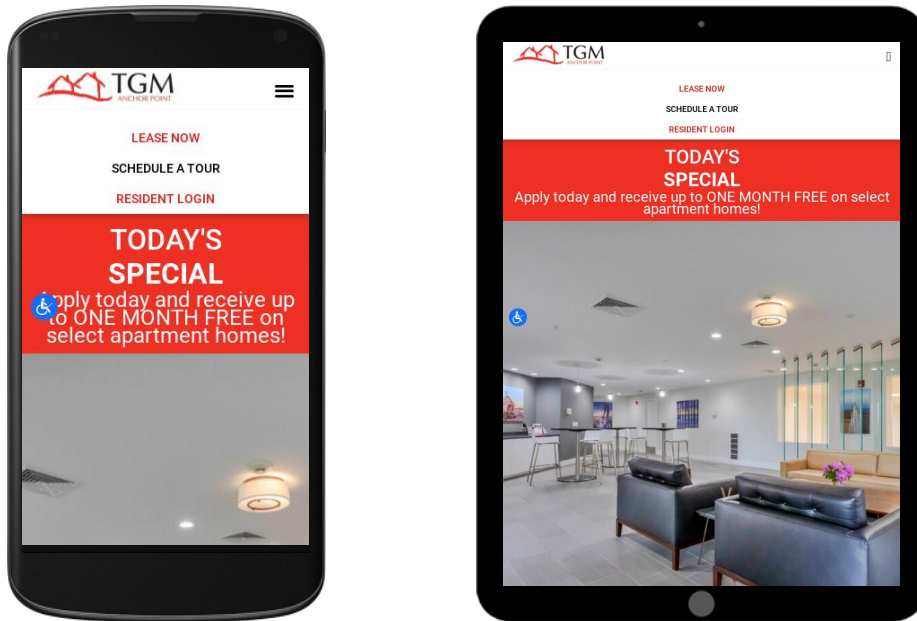


Your usability needs improvement

Your page has usability issues across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

Device Rendering

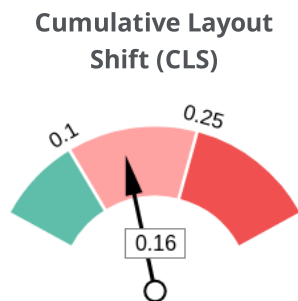
This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.



Google's Core Web Vitals

Your page has failed Google's Core Web Vitals assessment.

Core Web Vitals are UI metrics created by Google that measure page experience and are becoming increasingly important as a ranking factor.



Use of Mobile Viewports

Your page specifies a viewport matching the device's size, allowing it to render appropriately across devices.

Google's PageSpeed Insights - Mobile

Google is indicating that your page is scoring poorly on their Mobile PageSpeed Insights evaluation.

Note that this evaluation is being performed from US servers and the results may differ slightly from an evaluation carried out from Google's PageSpeed Web Interface as that reporting localizes to the region in which you are running the report.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.



Lab Data	Value
First Contentful Paint	5.9 s
Speed Index	18.1 s
Largest Contentful Paint	6.6 s
Time to Interactive	27.3 s
Total Blocking Time	3.27 s
Cumulative Layout Shift	0.144

Opportunities	Estimated Savings
Eliminate render-blocking resources	5.51 s
Reduce unused CSS	2.98 s
Reduce unused JavaScript	2.98 s
Defer offscreen images	1.67 s
Reduce initial server response time	0.92 s
Avoid multiple page redirects	0.63 s

Google's PageSpeed Insights - Desktop



Google is indicating that your page is scoring poorly on their Desktop PageSpeed Insights evaluation.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.



Lab Data	Value
First Contentful Paint	3.4 s
Speed Index	7.7 s
Largest Contentful Paint	3.8 s
Time to Interactive	9.4 s
Total Blocking Time	0.32 s
Cumulative Layout Shift	0.001

Opportunities	Estimated Savings
Eliminate render-blocking resources	4.2 s
Reduce initial server response time	0.96 s
Reduce unused CSS	0.21 s
Avoid multiple page redirects	0.19 s

Flash Used?

No Flash content has been identified on your page.



iFrames Used?

Your page appears to be using iFrames.



iFrames are discouraged as they can complicate navigation of content in mobile and have historically been harder to index for search engines.

Favicon

Your page has specified a favicon.



Email Privacy

No email addresses have been found in plain text on your page.



Legible Font Sizes

The text on your page appears to be legible across devices.



Tap Target Sizing

Some of the links or buttons on your page may be too small for a user to easily tap on a touchscreen.



Consider making these tap targets larger to provide a better user experience.

Element Label	CSS Selector	HTML Block
TGM COMMUNITIES	div.elementor-element > div.elementor-widget-container > div.elementor-button-wrapper > a.elementor-button	
PRIVACY POLICY	div.elementor-element > div.elementor-widget-container > div.elementor-button-wrapper > a.elementor-button	

Performance Results

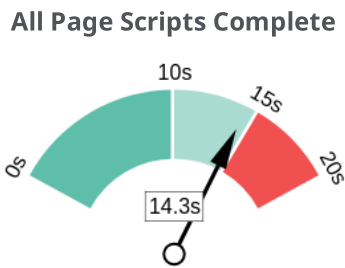
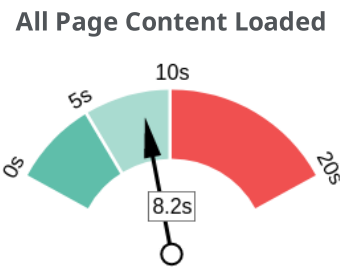
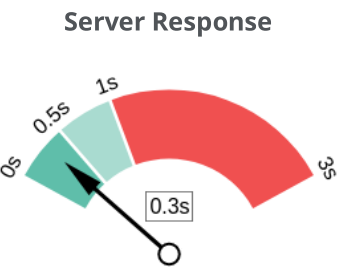


Your performance could be better

Your page's performance has some issues and room for improvement. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings). We recommend addressing the highlighted factors below.

Page Speed Info

Your page loads in a reasonable amount of time.



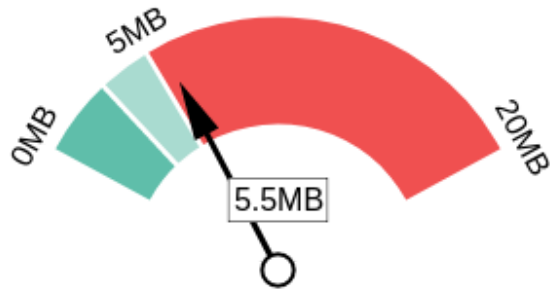
Download Page Size

Your page's file size is quite large which, regardless of other optimizations, can reduce load speed and impact user experience.

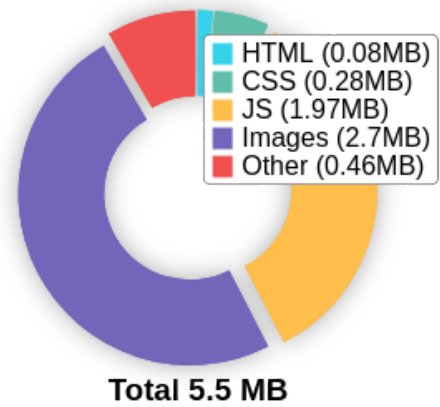


A general rule is to keep your page under 5MB in total file size.

Download Page Size



Download Page Size Breakdown

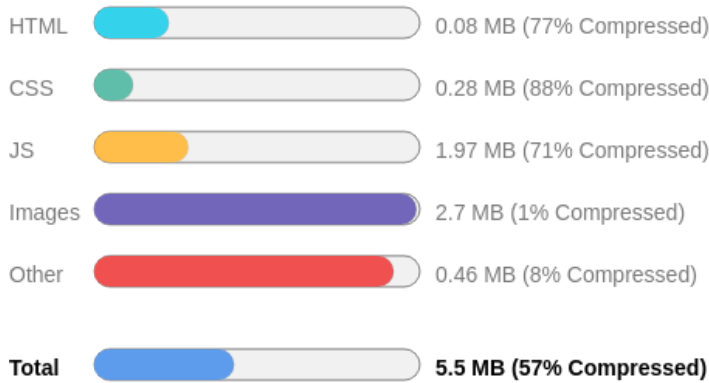


Website Compression (Gzip, Deflate, Brotli)

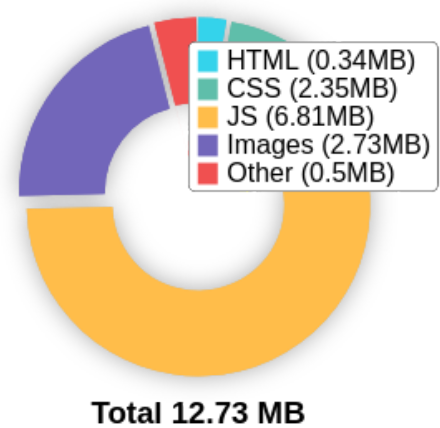
Your website appears to be using a reasonable level of compression.



Compression Rates

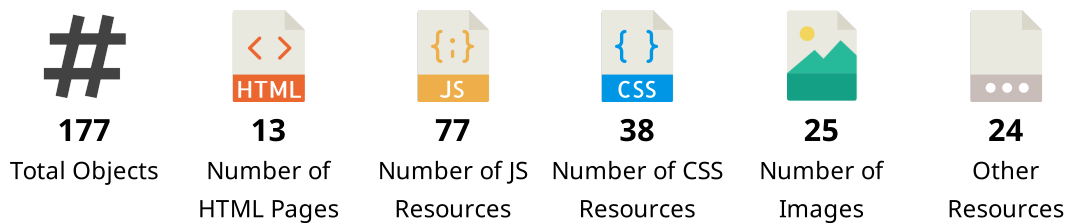


Raw Page Size Breakdown



Number of Resources

This check displays the total number of files that need to be retrieved from web servers to load your page.



Google Accelerated Mobile Pages (AMP)

This page does not appear to have AMP Enabled.



AMP Indicator

AMP Related Doctype Declaration	✗
AMP Runtime	✗
AMP CSS Boilerplate	✗
Embedded Inline Custom CSS	✗
AMP Images	✗
AMP HTML Canonical Link	✓

JavaScript Errors

Your page is not reporting any JavaScript errors.



HTTP2 Usage

Your website is using an outdated HTTP protocol.



We recommend enabling HTTP/2+ or protocol for your website as it can significantly improve page load speed for users.

Optimize Images

All of the images on your page appear to be optimized.



Minification

All your JavaScript and CSS files appear to be minified.



Deprecated HTML

No deprecated HTML tags have been found within your page.



Inline Styles

Your page appears to be using inline styles.



Inline styles are an older coding practice and discouraged in favor of using CSS style sheets, due to their ability to degrade page load performance and unnecessarily complicate HTML Code.

Line	Style
------	-------

706	margin-left: 30px
-----	-------------------

1534	border:0
------	----------

Social Results



Your social could be better

You do not appear to have a strong social presence or level of social activity (or we may just not be able to see your profiles!). Social activity is important for customer communication, brand awareness and as a marketing channel to bring more visitors to your website. We recommend that you have all of your profiles listed on your page for visibility, and work to build a following on those networks.

Facebook Connected

Your page has a link to a Facebook Page.



Facebook Open Graph Tags

Your page is using Facebook Open Graph Tags.



Tag	Content
og:title	TGM Anchor Point – TGM Communities
og:locale	en_US
og:type	article
og:description	Luxurious amenities. Ideal location. A place you'll be proud to call home. Welcome to TGM Anchor Point. At TGM Anchor Point, you'll be minutes from all Stamford has to offer, but far away from the ordinary. You'll love our newly renovated state-of-the-art 2-level athletic club with Matrix Series 7xi equipment, resort style outdoor swimming pool...
og:url	https://tgmanchorpoint.com/
og:site_name	TGM Anchor Point
og:image	https://tgmanchorpoint.com/wp-content/uploads/sites/5/2019/10/tgm-anchor-point-apartments-stamford-ct-54-1024x768.jpg

Facebook Pixel

Your page has a Facebook Pixel installed.



Pixel ID

1852664148140457

Twitter Connected

No associated Twitter profile found as a link on your page.



Twitter Activity

No associated Twitter profile found as a link on your page.



Twitter Cards

Your page is using Twitter Cards.



Tag	Content
twitter:card	summary_large_image

Instagram Connected

No associated Instagram profile found linked on your page



LinkedIn Connected

No associated LinkedIn profile found linked on your page.



YouTube Connected

No associated YouTube channel found linked on your page.



YouTube Activity

No associated YouTube channel found linked on your page.



Local SEO

Address & Phone Shown on Website



Address and phone number visible on the page.

Phone

+1 888 421 7480

Address

150 Southfield Avenue Stamford, CT 06902

Local Business Schema



No Local Business Schema identified on the page.

Google Business Profile Identified



A Google Business Profile was identified that links to this website.

 TGM Anchor Point

Google Business Profile Completeness



The important business details are present on the Google Business Profile.

Address

150 Southfield Ave, Stamford, CT 06902

Phone

+1 844 867 2959

Site

<http://www.tgmanchorpoint.com/>

Google Reviews



Your Google Business Profile has a low rating or low number of reviews.



Technology Results

Technology List

These software or coding libraries have been identified on your page.

Technology	Version
 Apache HTTP Server	
 Bootstrap	
 Elementor	3.19.4
 Facebook Pixel	
 Google Ads	
 Google Ads Conversion Tracking	
 Google Analytics	
 Google Hosted Libraries	
 Google Maps	
HSTS	
 jQuery	
 jQuery Migrate	
 jQuery UI	1.11.4
 Lightbox	
 Microsoft Advertising	
 MySQL	
 PHP	
 Select2	
 Site Kit	1.121.0
 Slick	
 Underscore.js	
 WordPress	
 YouTube	

Server IP Address

3.17.234.204

DNS Servers

ns2.tgmassociates.com
ns1.tgmassociates.com

Web Server

Apache

i

i

i

i

Charset

text/html; charset=UTF-8



Child Pages

No Sub-Pages Found