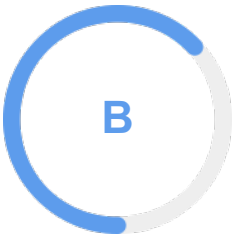
iQMarketers.com
3074591092
info@iqmarketers.com
https://iQMarketers.com/

Website Report for litespeedconstruction.com

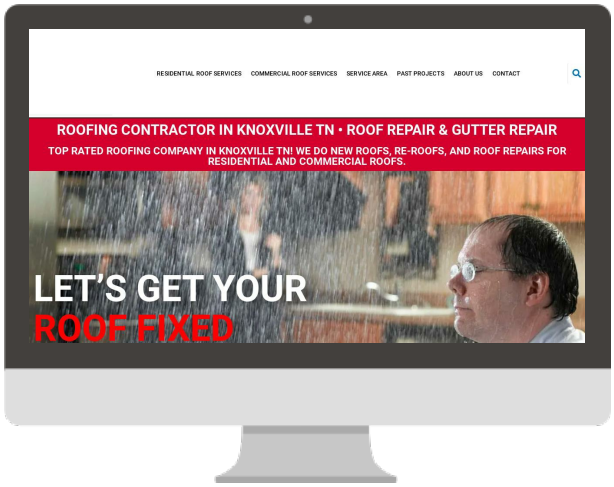
This report grades your website on the strength of a range of important factors such as on-page SEO optimization, off-page backlinks, social, performance, security and more. The overall grade is on a A+ to F- scale, with most major industry leading websites in the A range. Improving a website's grade is recommended to ensure a better website experience for your users and improved ranking and visibility by search engines.

Audit Results for litespeedconstruction.com



Your page could be better

Recommendations: 16



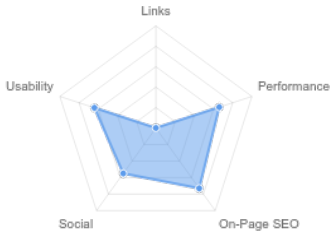
On-Page SEO

Links

Usability

Performance

Social



Recommendations

Execute a Link Building Strategy	Links	High Priority
Reduce length of title tag (to between 10 and 70 characters)	On-Page SEO	Medium Priority
Remove Duplicate H1 Tags	On-Page SEO	Medium Priority

Make use of HTTP/2+ protocol	Performance	Low Priority
Optimize your page for Mobile PageSpeed Insights	Usability	Low Priority
Use your main keywords across the important HTML tags	On-Page SEO	Low Priority
Update Link URLs to be more human and Search Engine readable	Links	Low Priority
Add Alt attributes to all images	On-Page SEO	Low Priority
Remove any Deprecated HTML	Performance	Low Priority
Remove inline styles	Performance	Low Priority
Setup & Install a Facebook Pixel	Social	Low Priority
Remove clear text Email Addresses	Usability	Low Priority
Add Local Business Schema	Other Improvements	Low Priority
Create and link associated Instagram profile	Social	Low Priority
Create and link an associated LinkedIn profile	Social	Low Priority
Make better use of website compression	Performance	Low Priority

On-Page SEO Results

Your On-Page SEO is good

Your page is mostly optimized for On-Page SEO performance. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You can continue to improve your page by ensuring HTML Tag Content is completed correctly and text content is well aligned with chosen keywords.

Title Tag

You have a title tag, but ideally it should be shortened to between 10 and 70 characters (including spaces).

Top Rated Roofing Contractor - Knoxville TN - Litespeed Construction Knoxville

Length : 78

Title tags are very important for search engines to correctly understand and categorize your content.

Meta Description Tag

Your page has a meta description of optimal length (between 70 and 160 characters).

Roofing Contractor in Knoxville TN • Roof Repair & Gutter Repair Top Rated Roofing Company in Knoxville TN! We Do New Roofs, Re-Roofs, And Roof REpairs ...

Length : 160

SERP Snippet Preview

This illustrates how your page may appear in Search Results. Note, this is intended as a guide and Search Engines are more frequently generating this content dynamically.

https://litespeedconstruction.com

Top Rated Roofing Contractor - Knoxville TN - Litespeed ...

Roofing Contractor in Knoxville TN • Roof Repair & Gutter Repair Top Rated Roofing Company in Knoxville TN! We Do New Roofs, Re-Roofs, And Roof...

Hreflang Usage

Your page is not making use of Hreflang attributes.

Language

Your page is using the lang attribute.

Declared: en-US

H1 Header Tag Usage

Your page has more than one H1 Tag. It is generally recommended to only use one H1 Tag on a page.

The H1 Header Tag is an important way of signaling to search engines what your content is about, and subsequently the keywords it should rank for.

Tag	Value
H1	Top Rated Roofing Contractor – Knoxville TN
H1	Roofing Contractor in Knoxville TN • Roof Repair & Gutter Repair

H2-H6 Header Tag Usage

Your page is making use multiple levels of Header Tags.

Header Tag	Frequency
H2	22
H3	9
H4	6
H5	0
H6	0

Tag	Value
H2	Top Rated Roofing Company in Knoxville TN! We Do New Roofs, Re-Roofs, And Roof REpairs For Residential And Commercial Roofs.
H2	What do I do if I have a roof leak?
H2	Our Roofing Services In Knoxville, TN & The Surrounding Area
H2	RESIDENTIAL ROOF REPAIR
H2	COMMERCIAL ROOF REPAIR
H2	EMERGENCY ROOF REPAIR
H2	ROOF REPLACEMENT
H2	NEED A LONG-LASTING RESIDENTIAL ROOF REPLACEMENT?
H2	Plan better when you know roof replacement costs upfront. Get a ballpark estimate in seconds.
H2	How much does a new residential roof cost?
H2	How Do We Create Your Roof Replacement Estimate?
H2	Why should you choose Litespeed Construction for your next roof?
H2	HAPPY CUSTOMERS! ★ ★ ★ ★ ★ 4.9 STARS & OVER 200 REVIEWS
H2	We're manufacturer & state certified, insured, licensed & local.
H2	CONTACT LITESPEED CONSTRUCTION
H2	Send Us a Message
H2	Residential Roof Repair
H2	COMMERCIAL Roof Repair

H2	Emergency Roof Repair
H2	Roof Leak Repair
H2	Litespeed Construction Knoxville
H2	Log In
H3	Want to talk to a roofer?
H3	Instant roof estimate
H3	
H3	We measure your roof using special softwar e that uses satellites & aerial photos.
H3	Roof replacement estimates have different levels of accuracy.
H3	WATCH OUR CUSTOMER TESTIMONIALS FRO M YOUTUBE
H3	Call us for a free estimate
H3	We also provide roof replacement & repair i n Asheville, NC. Click here for our asheville si te.
H3	Go Here if you need help with Gutter Repairs & Replacements
H4	How much does a new roof cost?
H4	Do you offer roof financing?
H4	Do you help with insurance claims?
H4	Instant Estimate
H4	Aerial Estimate
H4	On-site Estimate

Keyword Consistency

Your page's main keywords are not distributed well across the important HTML tags.

Your page content should be focused around particular keywords you would like to rank for. Ideally these keywords should also be distributed across tags such as the title, meta and header tags.

Individual Keywords

Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency
roof	✓	✓	✓	75
repair	✗	✓	✓	23
estimate	✗	✗	✓	13
leak	✗	✗	✓	12
get	✗	✗	✓	11
replacement	✗	✗	✓	11
residential	✗	✗	✓	10
litespeed	✓	✗	✓	10

Phrases

Phrase	Title	Meta Description Tag	Headings Tags	Page Frequency
roof repair	✗	✓	✓	17
roof replacement	✗	✗	✓	11
roof leak	✗	✗	✓	9
residential roof	✗	✗	✓	8
commercial roof	✗	✗	✓	6
litespeed construct ion	✓	✗	✓	6
residential roof repair	✗	✗	✓	5
emergency roof	✗	✗	✓	5

Amount of Content ✓

Your page has a good level of textual content, which will assist in it's ranking potential.

Word Count: 1375

Image Alt Attributes ✗

You have images on your page that are missing Alt attributes.

We found 37 images on your page and 2 of them are missing the attribute.

Alt attributes are an often overlooked and simple way to signal to Search Engines what an image is about, and help it rank in image search results.

#	Image link
1	https://litespeedconstruction.com/wp-content/uploads/2020/04/youtube-ol-150x150-1.png
2	https://litespeedconstruction.com/wp-content/uploads/2020/04/youtube-ol-150x150-1.png

Canonical Tag
Your page is using the Canonical Tag.

https://litespeedconstruction.com/

Noindex Tag Test
Your page is not using the Noindex Tag which prevents indexing.

Noindex Header Test
Your page is not using the Noindex Header which prevents indexing.

SSL Enabled
Your website has SSL enabled.

HTTPS Redirect
Your page successfully redirects to a HTTPS (SSL secure) version.

Robots.txt
Your website appears to have a robots.txt file.

http://litespeedconstruction.com/robots.txt

Blocked by Robots.txt
Your page does not appear to be blocked by robots.txt.

XML Sitemaps
Your website appears to have an XML sitemap.

https://litespeedconstruction.com/sitemap.xml

Analytics
Your page is using an analytics tool.

Google Analytics

Schema.org Structured Data
You are using JSON-LD Schema on your page.

Rankings

Top Keyword Rankings

This shows your top 10 Keyword Rankings in the specific location. The list is ordered by the keywords that drive the most traffic to your page.

Keyword	Country & Language	Position	Total Searches	Estimated Traffic
guttering repairs	EN	75	18,100	38
litespeed construction	EN	1	90	27
clinton tn 37716	EN	92	9,900	20
shingle roof versus metal roof	EN	87	8,100	17
shingle roof vs metal roof	ES	73	8,100	17
boots on a roof	EN	76	6,600	13
cricket for roof	EN	65	6,600	13
cricket on the roof	EN	52	6,600	13
cricket roof	EN	54	6,600	13
cricket roof	ES	57	6,600	13

Total Traffic From Search

This shows you the Estimated Traffic Volume your page receives from it's Keyword Rankings

1,073
Monthly Traffic Volume

Keyword Positions

This shows you a summary of the positions for your Keyword Rankings. The higher you rank, the more likely you are to capture traffic, with recent research showing that as much as 92% of clicks happen on the first page.

Position	Keywords
Position 1	1
Position 2-3	0
Position 4-10	19
Position 11-20	67
Position 21-30	71
Position 31-100	926

Links

Backlink Summary

You have a reasonably weak level of backlink activity to this page.

Search Engines use backlinks as a strong indicator of a page's authority, relevance and ranking potential. There are various strategies available to gain links to a page to improve this factor

Domain Strength	Page Strength
14	2

44.4k	557
Backlinks	Referring Domains

317	44.1k	1	0	343	570
Nofollow Backlinks	Dofollow Backlinks	Edu Backlinks	Gov Backlinks	Subnets	IPs

Top Backlinks

These are the highest value external pages we have found linking to your site.

Domain strength	Referring Page URL
96	https://www.bing.com/images/search?q=Severe+Shingles&FORM=IRMHRS
90	https://www.expertise.com/tn/knoxville/roofing
90	https://www.yellowpages.com/alcoa-tn/roofing-services-consultants
89	https://www.thisoldhouse.com/near-me/tennessee/knoxville/gutter-cleaning
88	https://es.gaf.com/en-us/roofing-contractors/ky/fonde
88	https://www.gaf.com/en-ca/roofing-contractors/ky/fonde
88	https://global.owenscorning.com/en-us/roofing/contractors/contractor-profile/227633
88	http://www.masonry.owenscorning.com/roofing/contractors/ky/middlesboro
88	http://prod-app01.owenscorning.com/roofing/contractors/ky/middlesboro
88	https://w-prod.owenscorning.com/en-us/roofing/contractors/contractor-profile/227633

Top Pages by Backlinks

These are the pages on your site with the most the backlinks from other sites.

URL	Backlinks
https://litespeedconstruction.com/average-cost/	39,938
http://www.litespeedconstruction.com/	848
https://litespeedconstruction.com/	603
https://litespeedconstruction.com/media/uploads/2018/10/ghost-clipart-...	214
https://litespeedconstruction.com/wp-content/uploads/2020/04/Knoxville...	126
https://litespeedconstruction.com/wp-content/uploads/2020/03/commercia...	113
https://litespeedconstruction.com/wp-content/uploads/2020/03/Commercia...	78
https://litespeedconstruction.com/wp-content/uploads/elementor/thumbs/...	77
https://litespeedconstruction.com/wp-content/uploads/2020/03/Commercia...	64
https://litespeedconstruction.com/wp-content/uploads/elementor/thumbs/...	61

Top Anchors by Backlinks

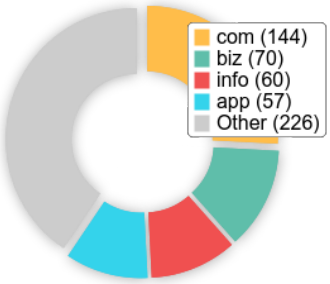
These are the top pieces of Anchor Text we found used to link to your site.

Anchor	Backlinks
Web	340
Visit Website	335
Roof Repair Knoxville Tn	320

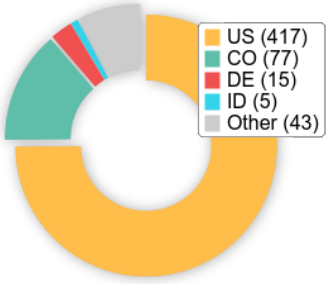
Top Referring Domain Geographies

These are the Top Geographies we have found linking to your site.

Top TLDs



Top Countries



On-Page Link Structure

We found 199 total links. 7% of your links are external links and are sending authority to other sites. 0% of your links are nofollow links, meaning authority is not being passed to those destination pages.

Anchor	Type	Follow/Nofollow
https://litespeedconstruction.com	Internal	Follow
https://litespeedconstruction.com/residential-roofing/	Internal	Follow
https://litespeedconstruction.com/estimate/	Internal	Follow
https://litespeedconstruction.com/services/emergency-roof-repair/	Internal	Follow
https://litespeedconstruction.com/roof-replacement-near-knoxville-tn/	Internal	Follow
https://litespeedconstruction.com/shingle-process/	Internal	Follow
https://litespeedconstruction.com/residential-roof-repair-knoxville-tn/	Internal	Follow
https://litespeedconstruction.com/services/roof-leak-repair/	Internal	Follow
https://litespeedconstruction.com/category/residential-roof-repair/shingle-roof/	Internal	Follow
https://litespeedconstruction.com/category/residential-roof-repair/chimney-leak-repair/	Internal	Follow
https://litespeedconstruction.com/chimney-flashing/	Internal	Follow

https://litespeedconstruction.com/roof-cricket/	Internal	Follow
https://litespeedconstruction.com/metal-roof/	Internal	Follow
https://litespeedconstruction.com/metal-roof-vs-shingle-roof/	Internal	Follow
https://litespeedconstruction.com/classic-rib-metal/	Internal	Follow
https://litespeedconstruction.com/standing-seam-metal/	Internal	Follow
https://litespeedconstruction.com/metal-ridge-cap/	Internal	Follow
https://litespeedconstruction.com/metal-roof-purlins/	Internal	Follow
https://litespeedconstruction.com/metal-roof-valley/	Internal	Follow
https://litespeedconstruction.com/metal-roof-ventilation/	Internal	Follow
https://litespeedconstruction.com/radiant-barrier/	Internal	Follow
https://litespeedconstruction.com/category/residential-roof-repair/skylights/	Internal	Follow
https://litespeedconstruction.com/sun-tunnels/	Internal	Follow
https://litespeedconstruction.com/curb-mounted-skylights/	Internal	Follow
https://litespeedconstruction.com/deck-mounted-skylights-knoxville-tn/	Internal	Follow
https://litespeedconstruction.com/services/gutter-repairs-and-replacements/	Internal	Follow
https://litespeedconstruction.com/roof-financing-in-knoxville-tn/	Internal	Follow
https://litespeedconstruction.com/commercial-roof-repair-knoxville-tn/	Internal	Follow
https://litespeedconstruction.com/tpo-skin-overlay/	Internal	Follow
https://litespeedconstruction.com/aldo-roof-coating-for-roof-repair-protection-on-commercial-or-metal-roofs/	Internal	Follow
https://litespeedconstruction.com/epdm-flashing-tape/	Internal	Follow
https://litespeedconstruction.com/iso-for-drainage/	Internal	Follow
https://litespeedconstruction.com/roof-service-agreement/	Internal	Follow
https://litespeedconstruction.com/thermal-camera-roof-leak-detection/	Internal	Follow
https://litespeedconstruction.com/tthe-difference-between-a-commercial-roof-cricket-and-a-residential-cricket/	Internal	Follow

https://litespeedconstruction.com/why-winterize-your-hoa-apartment-complex-or-business-roofs/	Internal	Follow
https://litespeedconstruction.com/service-area/	Internal	Follow
https://litespeedconstruction.com/jobs/category/clinton-tn/	Internal	Follow
https://litespeedconstruction.com/jobs/category/cosby-tn/	Internal	Follow
https://litespeedconstruction.com/jobs/category/gatlinburg-tn/	Internal	Follow
https://litespeedconstruction.com/jobs/category/knoxville-tn-areas-served/	Internal	Follow
https://litespeedconstruction.com/jobs/category/lenoir-city-tn/	Internal	Follow
https://litespeedconstruction.com/jobs/category/loudon-tn/	Internal	Follow
https://litespeedconstruction.com/jobs/category/maryville-tn/	Internal	Follow
https://litespeedconstruction.com/jobs/category/oak-ridge-tn/	Internal	Follow
https://litespeedconstruction.com/jobs/category/pigeon-forge-tn/	Internal	Follow
https://litespeedconstruction.com/jobs/category/powell-tn/	Internal	Follow
https://litespeedconstruction.com/jobs/category/sevierville-tn/	Internal	Follow
https://litespeedconstruction.com/jobs/	Internal	Follow
https://litespeedconstruction.com/jobs/category/roof-inspection/	Internal	Follow
https://litespeedconstruction.com/jobs/category/emergency-roof-repair/	Internal	Follow
https://litespeedconstruction.com/jobs/category/residential-roof-repair/	Internal	Follow
https://litespeedconstruction.com/jobs/category/residential-roof-replacement/	Internal	Follow

https://litespeedconstruction.com/jobs/category/commercial-roof-repair/	Internal	Follow
https://litespeedconstruction.com/jobs/category/commercial-roof-replacement/	Internal	Follow
https://litespeedconstruction.com/jobs/category/roof-coatings/	Internal	Follow
https://litespeedconstruction.com/jobs/category/gutter-installers/	Internal	Follow
https://litespeedconstruction.com/jobs/category/gutter-guards/	Internal	Follow
https://litespeedconstruction.com/jobs/category/gutter-repair-and-replacement/	Internal	Follow
https://litespeedconstruction.com/jobs/category/storm-damaged-roof/	Internal	Follow
https://litespeedconstruction.com/jobs/category/hail-damaged-roof/	Internal	Follow
https://litespeedconstruction.com/jobs/category/tree-damaged-roof/	Internal	Follow
https://litespeedconstruction.com/jobs/category/wind-damaged-roof/	Internal	Follow
https://litespeedconstruction.com/jobs/category/sun-tunnels/	Internal	Follow
https://litespeedconstruction.com/about-us/	Internal	Follow
https://litespeedconstruction.com/review/	Internal	Follow
https://litespeedconstruction.com/meet-litespeeds-team/	Internal	Follow
https://litespeedconstruction.com/licensing-insurance/	Internal	Follow
https://litespeedconstruction.com/customer-testimonial-videos/	Internal	Follow
https://litespeedconstruction.com/faq-page/	Internal	Follow
https://litespeedconstruction.com/articles/	Internal	Follow

https://litespeedconstruction.com/are-shingle-roofs-or-metal-roofs-better-in-the-southeast/	Internal	Follow
https://litespeedconstruction.com/roof-coatings-make-for-fast-repairs-on-commercial-roof-leaks-5-benefits/	Internal	Follow
https://litespeedconstruction.com/what-causes-damage-to-a-commercial-roof-membrane/	Internal	Follow
https://litespeedconstruction.com/why-do-homeowners-finance-their-roof-replacement-costs/	Internal	Follow
https://litespeedconstruction.com/how-do-i-choose-the-right-roof-contractor-in-knoxville-tn/	Internal	Follow
https://litespeedconstruction.com/how-to-winterize-your-roof/	Internal	Follow
https://litespeedconstruction.com/category/commercial-roof-repair/commercial-roof-service/	Internal	Follow
https://litespeedconstruction.com/my-commercial-roof-leaks/	Internal	Follow
https://litespeedconstruction.com/cheap-roofs-are-expensive/	Internal	Follow
https://litespeedconstruction.com/contact-us-free-estimate/	Internal	Follow
https://www.google.com/maps/contrib/102917074598844700219/place/ChIJt3ykGs8XXIgR5ECYSdfa22o	External	Follow
https://www.google.com/maps/contrib/107222577879946230554/place/ChIJt3ykGs8XXIgR5ECYSdfa22o	External	Follow
https://www.google.com/maps/contrib/105326738845094466947/place/ChIJt3ykGs8XXIgR5ECYSdfa22o	External	Follow
https://www.google.com/maps/contrib/111538183898636369440/place/ChIJt3ykGs8XXIgR5ECYSdfa22o	External	Follow
https://www.google.com/maps/contrib/103246723765376841801/place/ChIJt3ykGs8XXIgR5ECYSdfa22o	External	Follow
https://www.veluxusa.com/help-and-advice/before-you-buy/find-installer	External	Follow
https://www.gaf.com/en-us/roofing-contractors/residential/litespeedconstructioninc-1109356	External	Follow
https://www.genflex.com/find-an-expert	External	Follow
https://litespeedconstructionashevilleroofing.com/	External	Follow
https://litespeedconstruction.com/terms-of-use/	Internal	Follow
https://litespeedconstruction.com/privacy-policy/	Internal	Follow
https://litespeedconstruction.com/dmca/	Internal	Follow
https://www.facebook.com/LitespeedConstruction/	External	Follow
https://twitter.com/LitespeedConst	External	Follow

https://www.youtube.com/channel/UCsYai-y6KCX-VdpGm0YpMVA	External	Follow

Friendly Links

Some of your link URLs do not appear friendly to humans or search engines.

We would recommend making URLs as readable as possible by reducing length, file names, code strings and special characters.

Line	Link	Underscores	Parameters	Symbols	File Names	Path Depth	Length
166	https://litespeedconstruction.com/aldo-roof-coating-for-roof-repair-protection-on-commercial-or-metal-roofs/	✓	✓	✓	✓	✓	✗
196	https://litespeedconstruction.com/tthe-difference-between-a-commercial-roof-cricket-and-a-residential-cricket/	✓	✓	✓	✓	✓	✗
254	https://litespeedconstruction.com/roof-coatings-make-for-fast-repairs-on-commercial-roof-leaks-5-benefits/	✓	✓	✓	✓	✓	✗

Usability

B

Your usability could be better

Your page is OK but could be more usable across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

Device Rendering

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.

Google's Core Web Vitals

Google is indicating that they do not have 'sufficient real-world speed data for this page' in order to make a Core Web Vitals assessment. This can occur for smaller websites or those that are not crawl-able by Google.

Use of Mobile Viewports

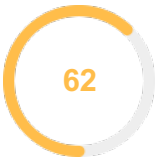
Your page specifies a viewport matching the device's size, allowing it to render appropriately across devices.

Google's PageSpeed Insights - Mobile

Google is indicating that your page is scoring poorly on their Mobile PageSpeed Insights evaluation.

Note that this evaluation is being performed from US servers and the results may differ slightly from an evaluation carried out from Google's PageSpeed Web Interface as that reporting localizes to the region in which you are running the report.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.



Lab Data	Value
First Contentful Paint	4.3 s
Speed Index	5.7 s
Largest Contentful Paint	6.5 s
Time to Interactive	4.8 s
Total Blocking Time	0 s
Cumulative Layout Shift	0

Opportunities	Estimated Savings
Enable text compression	1.49 s
Serve images in next-gen formats	0.43 s

Google's PageSpeed Insights - Desktop

Google is indicating that your page is scoring well on their Desktop PageSpeed Insights evaluation.

93

Lab Data	Value
First Contentful Paint	1.1 s
Speed Index	1.2 s
Largest Contentful Paint	1.4 s
Time to Interactive	1.1 s
Total Blocking Time	0 s
Cumulative Layout Shift	0.001

Opportunities	Estimated Savings
Enable text compression	0.24 s

Flash Used?

No Flash content has been identified on your page.

iFrames Used?

There are no iFrames detected on your page.

Favicon

Your page has specified a favicon.

Email Privacy

Email addresses have been found in plain text.

We recommend removing any plain text email addresses and replacing them with images or contact forms. Plain text email addresses can be susceptible to scrapers and email spammers.

Line	Email
1566	roofing@litespeedconstruction.com

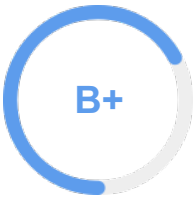
Legible Font Sizes

The text on your page appears to be legible across devices.

Tap Target Sizing

The links and buttons on your page appear to be appropriately sized for a user to easily tap on a touchscreen.

Performance Results



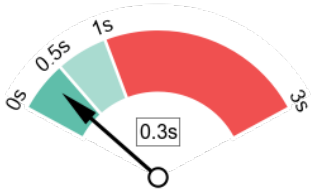
Your performance could be better

Your page's performance has some issues and room for improvement. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings). We recommend addressing the highlighted factors below.

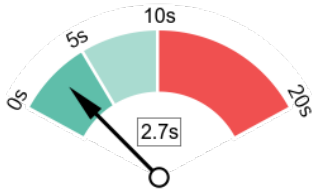
Page Speed Info

Your page loads in a reasonable amount of time.

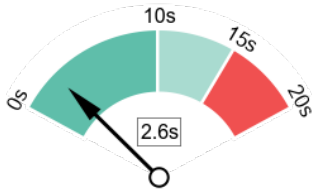
Server Response



All Page Content Loaded



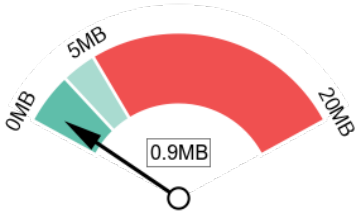
All Page Scripts Complete



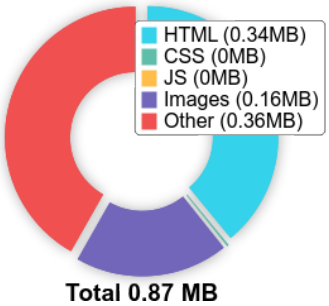
Download Page Size

Your page's file size is reasonably low which is good for Page Load Speed and user experience.

Download Page Size



Download Page Size Breakdown

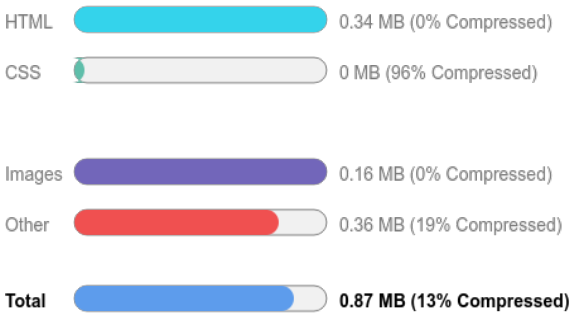


Website Compression (Gzip, Deflate, Brotli)

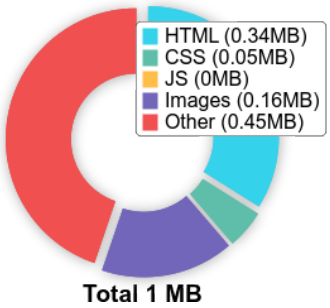
Your website appears to be using a reasonable level of compression.

We recommend reviewing server compression settings, as effective compression can represent a significant and relatively easy performance improvement for websites.

Compression Rates



Raw Page Size Breakdown



Number of Resources

This check displays the total number of files that need to be retrieved from web servers to load your page.

#	HTML	JS	CSS		
18	2	0	1	6	9
Total Objects	Number of HTML Pages	Number of JS Resources	Number of CSS Resources	Number of Images	Other Resources

Google Accelerated Mobile Pages (AMP)

This page does not appear to have AMP Enabled.

AMP Indicator	
AMP Related Doctype Declaration	✗
AMP Runtime	✗
AMP CSS Boilerplate	✗
Embedded Inline Custom CSS	✗
AMP Images	✗
AMP HTML Canonical Link	✓

JavaScript Errors

Your page is not reporting any JavaScript errors.

HTTP2 Usage

Your website is using an outdated HTTP protocol.

We recommend enabling HTTP/2+ or protocol for your website as it can significantly improve page load speed for users.

Optimize Images

All of the images on your page appear to be optimized.

Minification

All your JavaScript and CSS files appear to be minified.

Deprecated HTML

Deprecated HTML tags have been found within your page.

These tags are no longer officially supported in modern web browsers, and hence are recommended to be removed as they could cause display issues.

Line	Deprecated Tags	Occurrences
1521	font	<font style="color:#DA2727">

Inline Styles

Your page appears to be using inline styles.

Inline styles are an older coding practice and discouraged in favor of using CSS style sheets, due to their ability to degrade page load performance and unnecessarily complicate HTML Code.

Line	Style
544	color: #fff;
544	color: #ff0000;
604	padding-left: 40px;
604	padding-left: 40px;
604	padding-left: 40px;
604	padding-left: 40px;
953	text-align:left;
961	color: #ffcc0;
963	font-size: 0.9em;
1055	color: var(--e-global-color-text); font-family: var(--e-global-typography-text-font-family), Sans-serif; font-weight: var(--e-global-typography-text-font-weight);
1055	color: var(--e-global-color-text); font-family: var(--e-global-typography-text-font-family), Sans-serif;
1055	font-weight: var(--e-global-typography-text-font-weight);
1055	font-weight: var(--e-global-typography-text-font-weight);
1094	color: gold;
1106	background-image:url(https://lh3.googleusercontent.com/a/ACg8ocJykZZwjEjg_Xvq8CJd38IJYM28SOJT-vgx1tRe_ps=s128-c0x00000000-cc-rp-mo);
1123	background-image:url(https://lh3.googleusercontent.com/a-/ALV-UjUmv9pfhvIQfks9bL8qYc2A7Wu5eA1jPBhX927CymU116o=s128-c0x00000000-cc-rp-mo);
1140	background-image:url(https://lh3.googleusercontent.com/a/ACg8ocKjEly_jFAFDz2DWt8KAs8R1_ul57CksCfF1JpFPqkg=s128-c0x00000000-cc-rp-mo);
1157	background-image:url(https://lh3.googleusercontent.com/a-/ALV-UjXZTZzDcLdVQXeCAZipcZd4H1wmpLqubPPMuQslV48Ibaw=s128-c0x00000000-cc-rp-mo);

1174	background-image:url(https://lh3.googleusercontent.com/a/ACg8ocIfh-ZQOQeHNfL3XTqr2BmMrZQpb_3T4L2rhRQKEFbf=s128-c0x00000000-cc-rp-mo);
1313	text-align: center;
1313	color: #c92929; font-size: 22px; text-align: center;
1317	cursor: pointer;
1356	display:none !important;
1412	cursor: pointer;
1432	text-align: left;
1436	cursor: pointer;
1456	text-align: left;
1460	cursor: pointer;
1480	text-align: left;
1484	cursor: pointer;
1521	color:#DA2727
1672	display: none;

Social Results

Your social could be better

You do not appear to have a strong social presence or level of social activity (or we may just not be able to see your profiles!). Social activity is important for customer communication, brand awareness and as a marketing channel to bring more visitors to your website. We recommend that you have all of your profiles listed on your page for visibility, and work to build a following on those networks.

Facebook Connected

Your page has a link to a Facebook Page.

Facebook Open Graph Tags

Your page is using Facebook Open Graph Tags.

Tag	Content
og:type	website
og:url	https://litespeedconstruction.com/
og:title	Top Rated Roofing Contractor - Knoxville TN - Litespeed Construction Knoxville
og:description	Roofing Contractor in Knoxville TN • Roof Repair & Gutter Repair Top Rated Roofing Company in Knoxville TN! We Do New Roofs, Re-Roofs, And Roof REpairs ...
og:image	https://litespeedconstruction.com/wp-content/uploads/2023/11/Roof-LEAK-300x300.jpg

Facebook Pixel

We have not detected a Facebook Pixel on your page.

Facebook's Pixel is a useful piece of analytics code that allows you to retarget visitors if you decide to run Facebook Ads in future.

Twitter Connected

Your page has a link to a Twitter profile.

Twitter Cards

Your page is using Twitter Cards.

Tag	Content
twitter:card	summary_large_image
twitter:site	LitespeedConst
twitter:title	Top Rated Roofing Contractor - Knoxville TN - Litespeed Construction Knoxville
twitter:description	Roofing Contractor in Knoxville TN • Roof Repair & Gutter Repair Top Rated Roofing Company in Knoxville TN! We Do New Roofs, Re-Roofs, And Roof REpairs ...
twitter:image	https://litespeedconstruction.com/wp-content/uploads/2023/11/Roof-LEAK-300x300.jpg

Instagram Connected

No associated Instagram profile found linked on your page

LinkedIn Connected

No associated LinkedIn profile found linked on your page.

YouTube Connected

Your page has a link to a YouTube channel.

YouTube Activity

No associated YouTube channel found linked on your page.

Local SEO

Address & Phone Shown on Website

Address and phone number visible on the page.

Phone	+1 865 297 3286
Address	1532 Washington Ave Knoxville, TN 37917

Local Business Schema

No Local Business Schema identified on the page.

Google Business Profile Identified

A Google Business Profile was identified that links to this website.

Litespeed Construction - Roofing Contractor

Google Business Profile Completeness

The important business details are present on the Google Business Profile.

Address	1532 Washington Ave, Knoxville, TN 37917
Phone	+1 865 297 3286
Site	https://litespeedconstruction.com/

Google Reviews

The Google Business Profile has a good rating and review count.

4.8 ★★★★½ 253 reviews

Rating

5	
4	
3	
2	
1	

Technology Results

Technology List

These software or coding libraries have been identified on your page.

Technology	Version
Apache HTTP Server	
HSTS	
MySQL	
PHP	
Site Kit	1.116.0
WordPress	

Server IP Address
3.81.241.145

DNS Servers
ns2.litespeedconstruction.com
ns1.litespeedconstruction.com

Web Server
Apache

Charset
text/html; charset=UTF-8

Child Pages

Page
/about-us/
/aldo-roof-coating-for-roof-repair-protection-on-commercial-or-metal-roofs/
/are-shingle-roofs-or-metal-roofs-better-in-the-southeast/
/articles/
/category/commercial-roof-repair/commercial-roof-service/
/category/residential-roof-repair/chimney-leak-repair/
/category/residential-roof-repair/shingle-roof/
/category/residential-roof-repair/skylights/
/cheap-roofs-are-expensive/
/chimney-flashing/
/classic-rib-metal/
/commercial-roof-repair-knoxville-tn/

/contact-us-free-estimate/

/curb-mounted-skylights/

/customer-testimonial-videos/

/deck-mounted-skylights-knoxville-tn/

/dmca/

/epdm-flashing-tape/

/estimate/

/faq-page/

/how-do-i-choose-the-right-roof-contractor-in-knoxville-tn/

/how-to-winterize-your-roof/

/iso-for-drainage/

/jobs/

/jobs/category/clinton-tn/

/jobs/category/commercial-roof-repair/

/jobs/category/commercial-roof-replacement/

/jobs/category/cosby-tn/

/jobs/category/emergency-roof-repair/

/jobs/category/gatlinburg-tn/

/jobs/category/gutter-guards/

/jobs/category/gutter-installers/

/jobs/category/gutter-repair-and-replacement/

/jobs/category/hail-damaged-roof/

/jobs/category/knoxville-tn-areas-served/

/jobs/category/lenoir-city-tn/

/jobs/category/loudon-tn/

/jobs/category/maryville-tn/

/jobs/category/oak-ridge-tn/

/jobs/category/pigeon-forge-tn/

/jobs/category/powell-tn/

/jobs/category/residential-roof-repair/

/jobs/category/residential-roof-replacement/

/jobs/category/roof-coatings/

/jobs/category/roof-inspection/

/jobs/category/sevierville-tn/

/jobs/category/storm-damaged-roof/

/jobs/category/sun-tunnels/

/jobs/category/tree-damaged-roof/

/jobs/category/wind-damaged-roof/

/licensing-insurance/

/meet-litespeeds-team/

/metal-ridge-cap/

/metal-roof-purlins/

/metal-roof-valley/

/metal-roof-ventilation/

/metal-roof-vs-shingle-roof/

/metal-roof/

/my-commercial-roof-leaks/

/privacy-policy/

/radiant-barrier/

/residential-roof-repair-knoxville-tn/

/residential-roofing/

/review/

/roof-coatings-make-for-fast-repairs-on-commercial-roof-leaks-5-benefits/

/roof-cricket/

/roof-financing-in-knoxville-tn/

/roof-replacement-near-knoxville-tn/

/roof-service-agreement/

/service-area/

/services/emergency-roof-repair/

/services/gutter-repairs-and-replacements/

/services/roof-leak-repair/

/shingle-process/

/standing-seam-metal/

/sun-tunnels/

/terms-of-use/
/thermal-camera-roof-leak-detection/
/tpo-skin-overlay/
/tthe-difference-between-a-commercial-roof-cricket-and-a-residential-cricket/
/what-causes-damage-to-a-commercial-roof-membrane/
/why-do-homeowners-finance-their-roof-replacement-costs/
/why-winterize-your-hoa-apartment-complex-or-business-roofs/