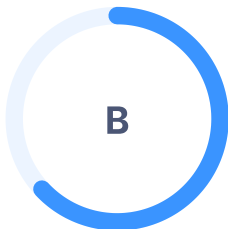


Website Report for seobusiness.iqmarketers.com

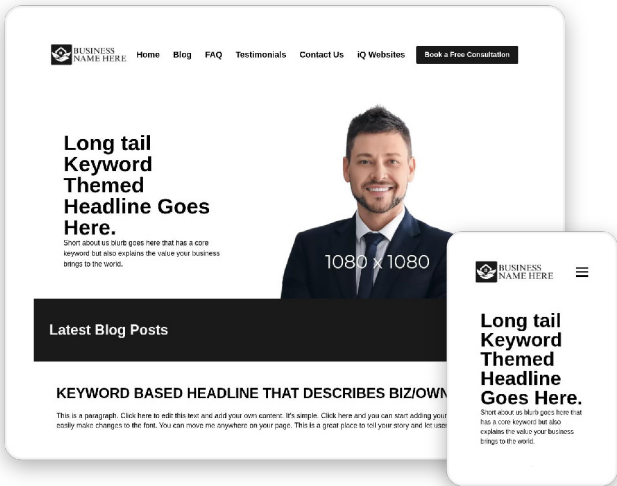
This report grades your website on the strength of a range of important factors such as on-page SEO optimization, off-page backlinks, social, performance, security and more. The overall grade is on a A+ to F- scale, with most major industry leading websites in the A range. Improving a website's grade is recommended to ensure a better website experience for your users and improved ranking and visibility by search engines.

Audit Results for seobusiness.iqmarketers.com



Your page could be better

Recommendations: 18



On-Page SEO



Links



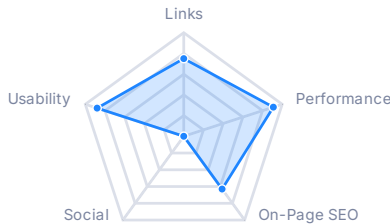
Usability



Performance



Social



Recommendations

Implement a XML Sitemaps File	On-Page SEO	Medium Priority
Increase length of Title Tag	On-Page SEO	Medium Priority
Increase length of Meta Description	On-Page SEO	Medium Priority
Use your main keywords across the important HTML Tags	On-Page SEO	Low Priority

Create and link your Facebook Page	Social	Low Priority
Create and link your X Profile	Social	Low Priority
Install a Facebook Pixel	Social	Low Priority
Remove Inline Styles	Performance	Low Priority
Remove Clear Text Email Addresses	Usability	Low Priority
Implement an Analytics Tracking Tool	On-Page SEO	Low Priority
Add Schema Markup	On-Page SEO	Low Priority
Create and link an associated Instagram Profile	Social	Low Priority
Create and link an associated YouTube Channel	Social	Low Priority
Create and link an associated LinkedIn Profile	Social	Low Priority
Implement a llms.txt File	On-Page SEO	Low Priority
Add Local Business Schema	Other	Low Priority
Add Identity Schema	Other	Low Priority
Create Google Business Profile	Other	Low Priority

On-Page SEO Results



Your On-Page SEO could be better

Your page has some level of On-Page SEO optimization but could be improved further. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You should ensure that HTML Tag Content is completed correctly and align text content to target keywords.

Title Tag



You have a Title Tag, but ideally it should be between 50 and 60 characters in length (including spaces).

SEO Business Home - iQ Builder Company

Length : 38

Title Tags are very important for search engines to correctly understand and categorize your content.

Meta Description Tag



Your page has a Meta Description Tag however, your Meta Description should ideally be between 120 and 160 characters (including spaces).

SEO Business Home

Length : 17

A Meta Description is important for search engines to understand the content of your page, and is often shown as the description text blurb in search results.

SERP Snippet Preview



This illustrates how your page may appear in Search Results. Note, this is intended as a guide and Search Engines are more frequently generating this content dynamically.

 SEO Business Home
https://seobusiness.iqmarketers.com › index.html :
SEO Business Home - iQ Builder Company
SEO Business Home

Hreflang Usage



Your page is not making use of Hreflang attributes.

Language



Your page is using the Lang Attribute.

Declared: English

H1 Header Tag Usage



Your page has a H1 Tag.

TAG	VALUE
H1	Long tail Keyword Themed Headline Goes Here.

H2-H6 Header Tag Usage



Your page is making use of multiple levels of Header Tags.

HEADER TAG	FREQUENCY
H2	11
H3	2
H4	0
H5	0
H6	0

TAG	VALUE
H2	Latest Blog Posts
H2	KEYWORD BASED HEADLINE THAT DESCRIBES BIZ/OWNER
H2	Frequently Asked Questions
H2	What People are Saying About Us
H2	Jennifer Annand
H2	John D. Pilla
H2	Bob King
H2	Hanna Jordan
H2	Julia McCaughey
H2	Alicia Sayamongkhun
H2	Get In Touch
H3	SEO Business
H3	Follow Us On

Keyword Consistency



Your page's main keywords are not distributed well across the important HTML Tags.

Your page content should be focused around particular keywords you would like to rank for. Ideally these keywords should also be distributed across tags such as the title, meta and header tags.

Individual Keywords

KEYWORD	TITLE	META DESCRIPTION TAG	HEADINGS TAGS	PAGE FREQUENCY	
edit	✗	✗	✗	8	
question	✗	✗	✓	7	
content	✗	✗	✗	4	
services	✗	✗	✗	4	
keyword	✗	✗	✓	3	
goes	✗	✗	✓	3	
business	✓	✓	✓	3	
great	✗	✗	✗	3	

Phrases

PHRASE	TITLE	META DESCRIPTION TAG	HEADINGS TAGS	PAGE FREQUENCY	
q edit	✗	✗	✗	7	
edit question	✗	✗	✗	7	
q edit question	✗	✗	✗	7	
question 3	✗	✗	✗	5	
edit question 3	✗	✗	✗	5	
question 3 q	✗	✗	✗	4	
own content	✗	✗	✗	2	
great place	✗	✗	✗	2	

Amount of Content



Your page has a good level of textual content, which will assist in it's ranking potential.

Word Count: 685

Image Alt Attributes



You do not have any images missing Alt Attributes on your page.

Canonical Tag

Your page is using the Canonical Tag.



<https://seobusiness.iqmarketers.com/>

Noindex Tag Test

Your page is not using the Noindex Tag which prevents indexing.



Noindex Header Test

Your page is not using the Noindex Header which prevents indexing.



SSL Enabled

Your website has SSL enabled.



HTTPS Redirect

Your page successfully redirects to a HTTPS (SSL secure) version.



Robots.txt

Your website appears to have a robots.txt file.



<http://seobusiness.iqmarketers.com/robots.txt>

Blocked by Robots.txt

Your page does not appear to be blocked by robots.txt.



llms.txt

We have not detected or been able to retrieve a llms.txt file successfully.



XML Sitemaps

We have not detected or been able to retrieve a XML Sitemaps File successfully.



Sitemaps are recommended to ensure that search engines can intelligently crawl all of your pages.

Analytics

We could not detect an analytics tool installed on your page.



Website analytics tools like Google Analytics assist you in measuring, analyzing and ultimately improving traffic to your page.

Schema.org Structured Data



We have not detected any usage of Schema.org on your page.

Schema.org is a structured data markup for webpages which helps Search Engines understand your site better and provide rich snippets directly in their search results.

Identity Schema



No Organization or Person Schema identified on the page.

The absence of Organization or Person Schema can make it harder for Search Engines and LLMs to identify the ownership of a website and confidently answer brand, company or person queries.

Rendered Content (LLM Readability)



Your page has a low level of rendered content which tends to make it more readable for LLMs.

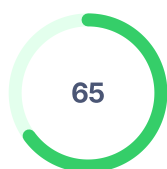
Rendering Percentage: 0%

Links

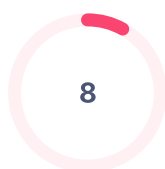
Backlink Summary



You have a strong level of backlink activity to this page.



Domain
Strength



Page
Strength



0

Total Backlinks



0

Referring Domains

0

Nofollow
Backlinks

0

Dofollow
Backlinks

0

Edu
Backlinks

0

Gov
Backlinks

0

IPs

0

Subnets

Top Backlinks

We haven't found any backlinks to report for this site.



i

Top Pages by Backlinks

We haven't found any Top Pages data for this site.

i

Top Anchors by Backlinks

We haven't found any Anchor Text data for this site.

i

Top Referring Domain Geographies

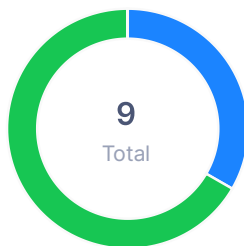
We haven't found any Geographic Data for this site.

i

On-Page Link Structure

We found 9 total links. 67% of your links are external links and are sending authority to other sites. 0% of your links are nofollow links, meaning authority is not being passed to those destination pages.

On-Page Links



Internal Links	3
External Links: Follow	6
External Links: Nofollow	0

PAGE	TYPE	FOLLOW/ NOFOLLOW
https://seobusiness.iqmarketers.com/	Internal	Follow
https://seobusiness.iqmarketers.com/blog	Internal	Follow
https://facebook.com/	External	Follow
https://iqmarketers.com/website	External	Follow
https://linkedin.com/	External	Follow
https://pinterest.com/	External	Follow
https://twitter.com/	External	Follow
https://youtube.com/	External	Follow

Friendly Links

Your link URLs appear friendly (easily human or search engine readable).



Usability



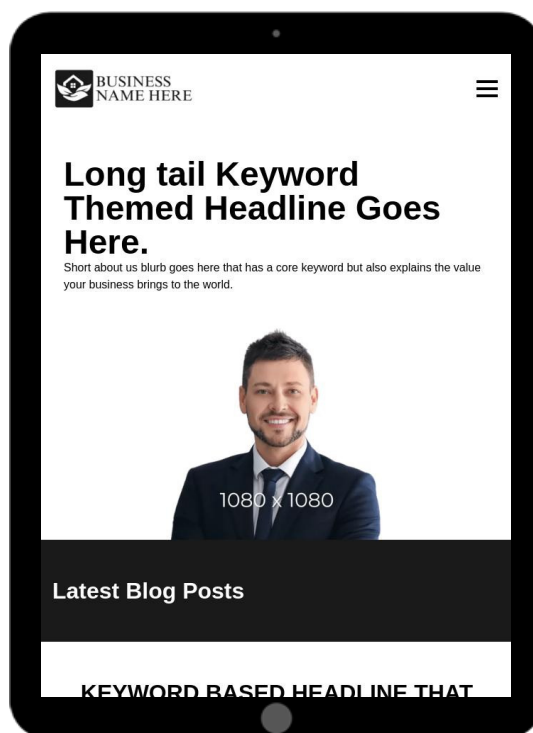
Your usability is very good!

Your page is highly usable across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

Device Rendering

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.

i



Google's Core Web Vitals

Google is indicating that they do not have 'sufficient real-world speed data for this page' in order to make a Core Web Vitals assessment. This can occur for smaller websites or those that are not crawl-able by Google.

i

Use of Mobile Viewports

Your page specifies a Viewport matching the device's size, allowing it to render appropriately across devices.



Google's PageSpeed Insights - Mobile



Google is indicating that your page is scoring well on their Mobile PageSpeed Insights evaluation.

Note that this evaluation is being performed from US servers and the results may differ slightly from an evaluation carried out from Google's PageSpeed Web Interface as that reporting localizes to the region in which you are running the report.



LAB DATA	VALUE	OPPORTUNITIES	ESTIMATED SAVINGS
First Contentful Paint	1.1 s	Avoid multiple page redirects	0.63 s
Speed Index	1.5 s		
Largest Contentful Paint	1.7 s		
Time to Interactive	1.7 s		
Total Blocking Time	0 s		
Cumulative Layout Shift	0.019		

Google's PageSpeed Insights - Desktop



Google is indicating that your page is scoring well on their Desktop PageSpeed Insights evaluation.



LAB DATA	VALUE	OPPORTUNITIES	ESTIMATED SAVINGS
First Contentful Paint	0.3 s	Avoid multiple page redirects	0.19 s
Speed Index	0.6 s		
Largest Contentful Paint	0.4 s		
Time to Interactive	0.4 s		
Total Blocking Time	0 s		
Cumulative Layout Shift	0.005		

Flash Used?



No Flash content has been identified on your page.

iFrames Used?

There are no iFrames detected on your page.



Favicon

Your page has specified a Favicon.



Email Privacy

Email addresses have been found in plain text.



We recommend removing any plain text email addresses and replacing them with images or contact forms. Plain text email addresses can be susceptible to scrapers and email spammers.

LINE	EMAIL
1	email@company.com
1	email@company.com

Legible Font Sizes

The text on your page appears to be legible across devices.



Tap Target Sizing

The links and buttons on your page appear to be appropriately sized for a user to easily tap on a touchscreen.



Performance Results



Your performance is very good!

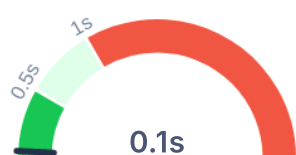
Congratulations, your page has performed very well in our testing meaning it should be reasonably fast and responsive for users. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings). Continue to monitor your performance over time to ensure there are no periodic fluctuations.

Website Load Speed

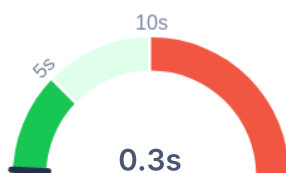
Your page loads in a reasonable amount of time.



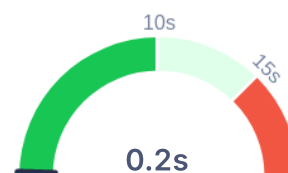
Server Response



All Page Content Loaded



All Page Scripts Complete

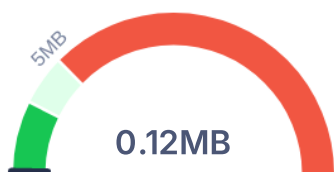


Website Download Size

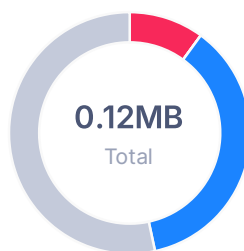


Your page's file size is reasonably low which is good for Page Load Speed and user experience.

Download Page Size



Download Page Size Breakdown



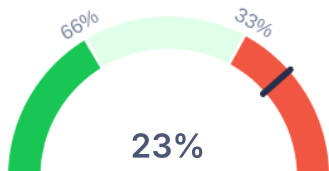
HTML	0.01MB
CSS	0MB
JS	0MB
Images	0.04MB
Other	0.06MB

Compression Usage (Gzip, Deflate, Brotli)



Your website appears to be using a reasonable level of compression.

Compression Rate



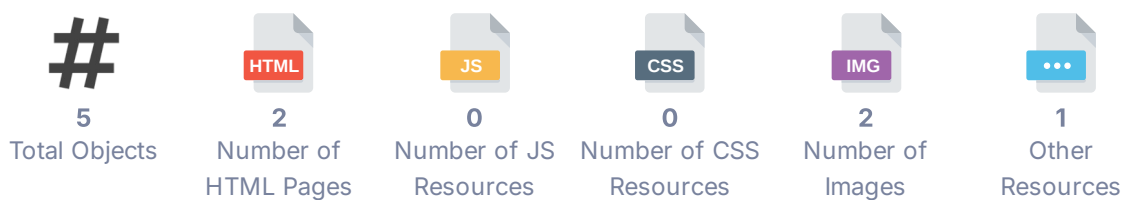
Compression Rates

HTML		75% compressed of 0.05MB
Images		0% compressed of 0.04MB
Other		0% compressed of 0.06MB
Total		23% compressed of 0.15MB

Resources Breakdown



This check displays the total number of files that need to be retrieved from web servers to load your page.



Google Accelerated Mobile Pages (AMP)



This page does not appear to have AMP Enabled.

AMP INDICATOR

AMP Related Doctype Declaration	✗
AMP Runtime	✗
AMP CSS Boilerplate	✗
Embedded Inline Custom CS	✗
AMP Images	✗
AMP HTML Canonical Link	✓

JavaScript Errors

Your page is not reporting any JavaScript errors.



HTTP2 Usage

Your website is using the recommended HTTP/2+ Protocol.



Optimize Images

All of the images on your page appear to be optimized.



Minification

All your JavaScript and CSS files appear to be minified.



Deprecated HTML

No deprecated HTML tags have been found within your page.



Inline Styles

Your page appears to be using Inline Styles.



Inline Styles are an older coding practice and discouraged in favor of using CSS style sheets, due to their ability to degrade page load performance and unnecessarily complicate HTML Code.

LINE	STYLE
1	max-width: 1200px; width: 100%; margin:0 auto; display: flex; align-items: center; position: relative;
1	display:block
1	display:none
1	--width:50%;flex: 0 1 40%;
1	--width:50%;flex: 0 1 60%;
1	--width:100%;flex: 0 1 var(--width);

1	margin: 0; font-size: 2rem; font-weight: 800; text-align: center;
1	--width:100%;flex: 0 1 var(--width); padding: 3rem 1rem;
1	margin: 0; font-size: 2rem; font-weight: 800; text-align: center;
1	width: 100%; max-width: 1000px; margin: 0 auto;
1	--width:100%;flex: 0 1 var(--width);
1	margin: 0; font-size: 2rem; font-weight: 800; text-align: center;
1	--width:100%;flex: 0 1 var(--width); flex: 1 1 100%; align-items: center;
1	margin-bottom: 0; font-size: 2rem; font-weight: 800;
1	--width:33.33%;flex: 0 1 var(--width);
1	margin-bottom: 0; font-size: 1.4rem; font-weight: 800;
1	padding: 0 10px;
1	--width:33.33%;flex: 0 1 var(--width);
1	margin-bottom: 0; font-size: 1.4rem; font-weight: 800;
1	padding: 0 10px;
1	--width:33.33%;flex: 0 1 var(--width);
1	margin-bottom: 0; font-size: 1.4rem; font-weight: 800;
1	padding: 0 10px;
1	--width:33.33%;flex: 0 1 var(--width);
1	margin-bottom: 0; font-size: 1.4rem; font-weight: 800;
1	padding: 0 10px;
1	--width:33.33%;flex: 0 1 var(--width);
1	margin-bottom: 0; font-size: 1.4rem; font-weight: 800;
1	padding: 0 10px;
1	--width:50%;flex: 0 1 40%;
1	--width:50%;flex: 0 1 60%; padding: 2rem;
1	margin-top:0
1	font-size:.8rem; margin-top: 15px; flex: 1 1 100%; text-align: center;

Social Results



Your social needs improvement

You appear to have a weak social presence or level of social activity (or we may just not be able to see your profiles!). Social activity is important for customer communication, brand awareness and as a marketing channel to bring visitors to your website. We recommend that you list all of your profiles on your page for visibility, and begin to build a following on those networks.

Facebook Page Linked



No associated Facebook Page found as a link on your page.

Facebook Open Graph Tags



Your page is using Facebook Open Graph Tags.

TAG	CONTENT
og:type	article
og:url	https://seobusiness.iqmarketers.com/
og:title	SEO Business Home -
og:description	SEO Business Home
og:image	https://builder.iqmarketers.com/iq/files/seo-business/images/index.webp
og:image:width	250
og:image:height	83
og:site_name	

Facebook Pixel



We have not detected a Facebook Pixel on your page.

Facebook's Pixel is a useful piece of analytics code that allows you to retarget visitors if you decide to run Facebook Ads in future.

X (formerly Twitter) Account Linked



No associated X Profile found as a link on your page.

X Cards



Your page is using X Cards.

TAG	CONTENT
twitter:title	SEO Business Home -
twitter:description	SEO Business Home
twitter:image	https://builder.iqmarketers.com/iq/files/seo-business/images/index.webp

Instagram Linked



No associated Instagram Profile found linked on your page

LinkedIn Page Linked



No associated LinkedIn Profile found linked on your page.

YouTube Channel Linked



No associated YouTube Channel found linked on your page.

YouTube Channel Activity



No associated YouTube Channel found linked on your page.

Local SEO

Address & Phone Shown on Website



Address and Phone Number visible on the page.

Phone	+1 615 999 9179
Address	3435 S Caraway Rd Jonesboro, AR 72404

Local Business Schema



No Local Business Schema identified on the page.

Google Business Profile Identified



No Google Business Profile was identified that links to this website.

Google Business Profile Completeness



No Google Business Profile was identified that links to this website.

Google Reviews



No Google Business Profile was identified that links to this website.

Technology Results

Technology List These software or coding libraries have been identified on your page.		i
TECHNOLOGY	VERSION	
 Nginx		
Server IP Address 34.216.2.116		i
DNS Servers ns1.usaishere.org ns2.wordpressdoneright.org ns2.usaishere.org ns1.wordpressdoneright.org		i
Web Server nginx		i
Charset text/html		i
DMARC Record This site appears to have a valid DMARC record in place.		✓
v=DMARC1; p=none;		
SPF Record This site appears to have an SPF record.		✓
v=spf1 +a +mx +ip4:34.216.2.116 include:_spf.google.com include:amazonses.com include:spf.brevo.com +include:mailgun.org +include:sendgrid.net ~all		

Child Pages

No Sub-Pages Found